

# SLOCAN DISTRICT CHAMBER OF COMMERCE

## DIRECTOR'S MEETING:

Wednesday, March 9, 2011  
4:00 pm, Regular Meeting  
723 Josephine Street,  
New Denver, B. C.

## ROLL CALL OF DIRECTORS:

Steve Hammond, Bill Roberts,  
Nikta Boroumand, Katrine  
Campbell, Ross Johnson, Carol  
Bell, Susan Yurychuk, Colin Moss,  
Jacob Butt

## PROPOSED AGENDA

1. Approve this Agenda
2. Approve Minutes of last meeting
3. Business Arising from minutes
4. Reports from Committees  
Health Matters: Bill  
Industry Committee: Bill  
Membership: Steve, Susan  
Publicity Committee: Jeff, Katrine  
Visitor Centre: Jeff  
Website Committee: Jeff  
Financials: Jeff  
Other Reports:
5. Correspondence:
6. New Business
7. Adjournment

## Minutes of Feb. 14 meeting:

PRESENT: Bill Roberts, Nikta Boroumand, Colin Moss, Jacob Butt, Jan McMurray

ABSENT: Susan Yurychuk, Steve Hammond, Ross Johnson, Katrine Campbell

ALSO PRESENT: Jeff Bustard, Manager

Before the meeting started Bill moved to accept Jan McMurray as a new Director, seconded by Jacob, carried.

1. Bill moved to accept today's agenda as proposed, seconded by Jan, carried.
2. Jan moved to accept the minutes of the last meeting, seconded by Bill, carried.
3. None
4. Visitor Centre:  
Jeff reported about the challenge now faced to fund the Visitor Centre for one extra month (about \$3500). One idea is a donation box associated with the public washroom. The contract we sign with Tourism BC does not prohibit this. It was also suggested that a sign in the washroom reading "Ask us about ..." might bring more people to our desk and increase our visitor numbers. The idea of having a draw for prizes might also bring people in. Although we would need to double our visitation to get to the next funding level, and that seems unlikely. More likely that Tourism BC will increase the minimum funding level next year.
5. Filed, and noted that the info is available on their web sites.
6. Bill moved to not increase dues right now, rather to concentrate on attracting more members. Seconded by Jacob, carried.

7. Bill moved to accept the proposed 2011 budget as presented, seconded by Colin, carried.
8. Bill moved that the Chamber examine the possibility of becoming a conduit for local groups to access funding. Seconded by Jacob, carried. It was agreed that we try a new meeting time for 2011 - the second Wednesday of each month at 4 pm. And we will try out that new time on February 23 with a short working meeting.
9. Bill moved to adjourn, seconded by Colin.

Notes from meeting held Feb. 23:  
re: Fundraising ideas

New Denver Mayor Gary Wright gave a brief presentation about an idea to enhance activity on Slocan Lake by improving infrastructure, creating an insurance "umbrella" for local operators, and actively promoting them. Discussion led to a realization that the Directors are not interested in taking on any insurance policy on behalf of others, but might look at the other two options.

Katrine suggested a "green" way of increasing lake traffic, with self-powered craft and electric boats.

Jeff suggested signage for local features in the three villages on the Lake.

Jan reminded us that our web site is most in need of attention. The Directors agreed, and Jan will convene the Committee to put together a plan for funding the changes needed.

Nikta asked if moving the Visitor Centre to larger premises might allow for more retail sales.

Financials: February 28, 2011

**Balance Sheet**

**Assets**

Current Assets

KSCU Shares ..... \$25.00  
Petty Cash Box ..... 377.00  
KSCU Maximizer ..... \$5,546.86  
Total Assets..... \$5,948.86

**Liabilities**

Equity

Retained Earnings ..... \$6,093.24  
Current Year Earnings ..... (\$144.38)  
Total Equity ..... \$5,948.86

**Income Statement**

**Income**

Memberships ..... \$60.00  
C of C Insurance Plan ..... 28.92  
Interest ..... .46  
Grants-In-Aid..... \$300.00  
Total Income..... \$389.38

**Expenses**

Advertising & Promotion ..... \$151.09  
Rentals ..... \$89.80  
Web site ..... \$56.00  
Wages & Benefits ..... \$236.87  
Total Expenses ..... \$533.76

Net Profit ..... (\$144.38)