

SLOCAN DISTRICT CHAMBER OF COMMERCE

DIRECTOR'S MEETING:

Wednesday, April 13, 2011
4:00 pm, Regular Meeting
723 Josephine Street,
New Denver, B. C.

ROLL CALL OF DIRECTORS:

Steve Hammond, Bill Roberts,
Nikta Boroumand, Katrine
Campbell, Ross Johnson, Colin
Moss, Jacob Butt, Jan McMurray

PROPOSED AGENDA

1. Approve this Agenda
2. Approve Minutes of last meeting
3. Business Arising from minutes
4. Reports from Committees
Health Matters: Bill
Industry Committee: Bill
Membership: Steve, Susan
Publicity Committee: Jeff, Katrine
Visitor Centre: Jeff
Website Committee: Jeff
Financials: Jeff
Other Reports:
5. Correspondence:
Wall of Remembrance, request for support. worassociation.ca
Canadian Mental Health Association, requests us to send their survey to our members, mentalhealthworks.ca
May Days Committee request for participation and funding.
6. Slocan District Board of Trade, 1911
7. Manager's Position
8. New Business
9. Adjournment

Minutes of Feb. 14 meeting:

PRESENT: Bill Roberts, Nikta Boroumand, Colin Moss, Jacob Butt, Jan McMurray

ABSENT: Steve Hammond, Ross Johnson, Katrine Campbell
ALSO PRESENT: Jeff Bustard, Manager

Before the meeting started Bill moved to accept Jan McMurray as a new Director, seconded by Jacob, carried.

1. Bill moved to accept today's agenda as proposed, seconded by Jan, carried.
2. Jan moved to accept the minutes of the last meeting, seconded by Bill, carried.
3. None
4. Visitor Centre:
Jeff reported about the challenge now faced to fund the Visitor Centre for one extra month (about \$3500). One idea is a donation box associated with the public washroom. The contract we sign with Tourism BC does not prohibit this. It was also suggested that a sign in the washroom reading "Ask us about ..." might bring more people to our desk and increase our visitor numbers. The idea of having a draw for prizes might also bring people in. Although we would need to double our visitation to get to the next funding level, and that seems unlikely. More likely that Tourism BC will increase the minimum funding level next year.
5. Filed, and noted that the info is available on their web sites.
6. Bill moved to not increase dues right now, rather to concentrate on attracting more members. Seconded by Jacob, carried.

7. Bill moved to accept the proposed 2011 budget as presented, seconded by Colin, carried.
8. Bill moved that the Chamber examine the possibility of becoming a conduit for local groups to access funding. Seconded by Jacob, carried. It was agreed that we try a new meeting time for 2011 - the second Wednesday of each month at 4 pm. And we will try out that new time on February 23 with a short working meeting.
9. Bill moved to adjourn, seconded by Colin.

Notes from meeting held Feb. 23:
re: Fundraising ideas

New Denver Mayor Gary Wright gave a brief presentation about an idea to enhance activity on Slocan Lake by improving infrastructure, creating an insurance "umbrella" for local operators, and actively promoting them. Discussion led to a realization that the Directors are not interested in taking on any insurance policy on behalf of others, but might look at the other two options.

Jeff suggested signage for local features in the three villages on the Lake.

Jan reminded us that our web site is most in need of attention. The Directors agreed, and Jan will convene the Committee to put together a plan for funding the changes needed.

Nikta asked if moving the Visitor Centre to larger premises might allow for more retail sales.

Financials: February 28, 2011

Balance Sheet

Assets

Current Assets
KSCU Shares \$25.00
Petty Cash Box 377.00
KSCU Maximizer \$5,546.86
Total Assets..... \$5,948.86

Liabilities

Equity
Retained Earnings \$6,093.24
Current Year Earnings (\$144.38)
Total Equity \$5,948.86

Income Statement

Income

Memberships \$60.00
C of C Insurance Plan 28.92
Interest \$.46
Grants-In-Aid..... \$300.00
Total Income..... \$389.38

Expenses

Advertising & Promotion \$151.09
Rentals \$89.80
Web site \$56.00
Wages & Benefits \$236.87
Total Expenses \$533.76

Net Profit (\$144.38)